



International Society of Travel & Tourism Educators

<https://www.istte.org>

Board Member Candidate Brief Bio

Name: Eric Brown

Institution/Affiliation: Iowa State University

Title: Associate Chair of Undergraduate Academic Affairs and Associate Professor

Areas of expertise: Leadership, retention, development

Academic experience (Number of years and description): 2008-2011 – Stand Alone Instructor as a Graduate Student; 2011-2017 Assistant Professor and 2017-Present Associate Professor at Iowa State University; Fall 2018 – Adjunct Lecturer at Florida International University, Tianjin China Campus.

Industry experience (Number of years and description): Approximately 10 years of industry experience including: serving, guest service agent, guest services supervisor, sales coordinator, and front office manager. Approximately 6 years of supervisory/management experience.

Years of ISTTE membership (either past and/or current): New engagement, but familiar with association through colleagues at Iowa State University.

Why would you like to join the ISTTE Board? (max 100 words): I have served on the ICHRIE Board of Directors (2015-2020), Central CHRIE Board (2014-2015), and currently serve as a commissioner for the Accreditation Commission for Programs in Hospitality Administration (ACPHA – 2020-Present). It is personally very rewarding to engage and help elevate associations and be a part of providing opportunities for engagement of hospitality and tourism faculty and graduate students. I find it especially important to help engage and develop junior faculty in our discipline.

How would you be able to contribute to the progression of ISTTE? (max 130 words): My background is in training, development, and retention of qualified employees in the hospitality industry. I will utilize this knowledge and skillset to help members of ISTTE advance education and research in travel and tourism. I also have been actively involved with trying to improve strategic partnerships at my university – including high schools, community colleges, industry associations, and industry organizations. I believe I could also help in developing and maintaining partnerships for ISTTE.

Completed, this bio should not exceed the first page. Please submit a recent photo along with this bio to a.sisson@napier.ac.uk by July 31, 2024.