



International Society of Travel & Tourism Educators

<https://www.istte.org>

Board Member Candidate Brief Bio

Name: Lawrence Sticca, MA, CHE

Institution/Affiliation: Bermuda College

Title: Adjunct Lecturer

Areas of expertise: Tourism, Event management & Sustainable Tourism, Tourism Education

Academic experience (Number of years and description): I've been teaching THM since 2008 in Belize, Singapore & Bermuda at various colleges and universities. I currently teach the Bermuda Anchor certification programme with The Bermuda Tourism Authority. These are five modules are four (4) hrs. each & certified by City & Guilds, (UK). I deliver them asynchronously as well as in person.

Industry experience (Number of years and description): I was a Museum Operator & tour guide for the Bermuda National Trust; full & part-time 2004-08 & 2017-19 & also a volunteer

Years of ISTTE membership (either past and/or current): I've been a member of ISTTE since 2013, served on the Board of Directors as the Scholarship Awards Chair and on several committees including host annual conferences on the help desk and other activities in recent years. I stepped off the board yet remained as an ISTTE member due to some personal challenges at that time, however not health nor academic related.

Why would you like to join the ISTTE Board? (max 100 words): I enjoy the congenial atmosphere of ISTTE and envision blending my teaching skills & aligning them with the core values of ISTTE.

How would you be able to contribute to the progression of ISTTE? (max 130 words):

I believe I could bring in new membership and rekindle past members to rejoin ISTTE. Using my scope of international contacts in and outside of the profession, it would be my pleasure to assist with new conferences with the addition some aspects of IT & Appreciative Advising.

Completed, this bio should not exceed the first page. Please submit a recent photo along with this bio to a.sisson@napier.ac.uk by July 31, 2024.