

## International Society of Travel & Tourism Educators <u>https://www.istte.org</u>

## **Board Member Candidate Brief Bio**

Name: Dr. Teri Hunter

Institution/Affiliation: Beacon College

Title: Assistant Professor and Program Coordinator Hospitality and Tourism Management

Areas of expertise: Equine Event Management and Cruise Management

## Academic experience (Number of years and description):

University of South Florida, 2003 to 2018, Manager, Fiscal and Business Administrator. Managed \$20 million yearly in education grants.

Beacon College, 2018 to present. Assistant Professor and Program Coordinator. <u>https://www.beaconcollege.edu/faculty/teri-hunter/</u>

University of South Florida, 2018 to present. Travel Consultant.

**Industry experience (Number of years and description):** I have extensive experience in the event industry, having worked as an event planner since 1997, with a specialization in equine and golf events. My interest in cruising began during my first cruise in January 2019. Additionally, I have held several roles in the hospitality industry, including Front Desk Manager in the hotel sector for several years and server in the restaurant industry, ranging from casual dining to fine dining.

Years of ISTTE membership (either past and/or current): I am not sure, possibly 3 years.

Why would you like to join the ISTTE Board? (max 100 words): I am passionate about contributing to the growth of the travel and tourism industry through shared experiences. I believe that the key to increasing the industry's success lies in nurturing future professional leaders by providing them with critical knowledge and tools to thrive.

How would you be able to contribute to the progression of ISTTE? (max 130 words): I have extensive knowledge and experience in the travel and tourism industry, incorporating experiential learning into my curriculum. I am currently gathering data to demonstrate to tourism educators how student engagement in the industry generates the passion necessary for success and positively increases tourism. I aim to help industry educators introduce methods to students that decrease the negative stigma of overtourism and promote areas labeled as undertourism.

Completed, this bio should not exceed the first page. Please submit a recent photo along with this bio to <u>a.sisson@napier.ac.uk</u> by July 31, 2024.