

Welcome to the 2023 ISTTE Conference! This is a unique conference as the early morning component of the conference is online while the late morning sessions are being hosted live at the [Ted Rogers School of Management, Toronto Metropolitan University](#). We have a hybrid boardroom available for those who are in Toronto and want to participate in a hybrid environment with the early morning components. The tentative schedule is below,

Wednesday, October 11th		
Time/Location/ Moderator	Activity/Paper/Workshop Title	Presenters
1:30 – 2:30 TRSM Commons (7 th Floor)	Journal Editors Panel <i>Journal of Teaching in Travel & Tourism</i> <i>Journal of Hospitality Financial Management</i> <i>Journal of Hospitality and Tourism Education</i>	Kara Wolfe Murat Kizildag Po-Ju Chen
2:30 – 3:00 3-175	Break	
3:00 – 5:00 TRSM Commons (7 th Floor)	Welcome Reception *-Hord 'oeuvres & beverages available	Zongqing Zhou Present, ISTTE Dean Cynthia Holmes, TMU
6:00	Dinner on your own	
All live conference activities will be hosted at the Ted Rogers School of Business, TMU 55 Dundas Street West (7 th or 9 th Floor) <i>The Conference Desk will be located on the 9th Floor just outside of 3-175</i>		

Thursday, October 12th		
Time/Moderator	Activity/Paper/Workshop Title	Presenters
7:00 AM – 7:30 AM Online - Zoom link 3-164 for live viewing	Conference Opening	
7:30-8:30 Online - Zoom link 3-164 for live viewing	Hospitality rising in Bengal	Amit Das
	Motivation in Tourism research: A bibliometric analysis	Nikol Lopez Llantuy and SoJung Lee
	Drivers and barriers to rural agritourism: The agritourism operator's perspective	Xu Li

	Why and when perceived organizational exploitation inhibits frontline hotel employees' service performance: A social exchange approach	Qixing Huang, Yurong Fan, Long-Zeng Wu, Yijiao Ye, Yuan Zhou and Chunchun Miao
8:30 – 8:45 3-175	Break *-Coffee, Tea, Beverage, light fare available	
8:45 – 9:45 Online - Zoom link 3-164 for live viewing	Online workshop: Combatting Human Trafficking through Hospitality Education	Miranda Kitterlin, Lisa Cain and Amy Paul-Ward
9:45 – 10:00 3-175	Break *-Coffee, Tea, Beverage, light fare available	
10:00 – 11:15 Online - Zoom link 3-164 for live viewing	Conference Opening Virtual Keynote:	Hanqin Qui Dean/ Distinguished Professor
11:30-12:45 Research Room 3-119 Workshop Room 3-129	Lights Out and Away We Go: An Analysis of Traveler Intentions for Formula One Grand Prix Events	Nicholas Thomas, Ekaterina Chevtaeva, Scott Richardson and Jason Kelly
	Scaling up sustainability: The Case of Big Wheel Burger	Lisa-Mari Coughlan and Rachel Dodds
	Are we willing to pay more for smart hotels?	Zeyuan Li and WooMi Jo
	Workshop: A systematic assessment of the doctoral education in hospitality and tourism management	Haiyan Song
12:45 – 2:15 (TRSM 9 th Floor)	Lunch *-Buffet lunch	
2:30-3:30 Research Room 3-119 Workshop Room 3-129	Perception of students adapting technology-induced changes through lifelong learning approach	Willy Engelbrecht and Corne Engelbrecht
	Addressing Barriers to Faculty Temporary Mobility in International Collaborative Programs: A Case Study	Maria Matthews and Shuyue Huang
	A Bibliometric Review of Pop Culture Tourism	SoJung Lee, Gema Pérez Tapia and Nuri Choi
	Workshop: Flipped Classroom with Poll Everywhere: Engaging Students with Active Learning	Li-Chun Lin, Kara Wolfe and Po-Ju Chen
3:30 – 3:45 3-175	Break *-Coffee, Tea, Beverage, light fare available	
3:45 - 5:00 Research Room 3-119 Workshop Room 3-129	Technological Uncertainty and Career Resilience: The Role of technology self-efficacy and Support for Innovation in Hospitality Education	Dagnachew Senbeto
	Leveraging celebrity capital for entrepreneurial success of travel influencer: A case study of backpacker Xiaopeng.	Shengtao Xu and Qiuju Luo

	Interpersonal interaction of Chinese girlfriend getaways from the perspective of dramaturgical theory	Gao Lu and Qiuju Luo
	Workshop: Developing the Pipeline: Connecting with Students with Industry	Wayne Smith, Julie Kellershoehn & Chris Gibbs

6:00 **Dinner on your own**

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Friday, October 13th

Time/Moderator	Activity/Paper/Workshop Title	Presenters
7:30-8:30 Online - Zoom link 3-164 for live viewing	Role of online and offline tools in fostering students' collaborative learning and its consequences	YooHee Hwang, Sau Yin Cheung and Daniel Leung
	Zero-Proof Beverages of the World: Created Using the Integrated Course Design Framework	Christine Bergman and Adam Carmer
	Perceived Values and Green Purchase Intention of Generation Zs and Millennials: A Mediating Role of Green Trust	Haikel Shah, Peng Han Chua, Wan Ying Phang, Xin Jie Tan, Kai Ting Yeo and Jieyu Jade Shi
	The Influence of the VIP Model, Destination Social Responsibility, and Place Attachment on Predicting Tourists' Co-Creative Pro-Environmental Behavior	Soyeon You and Sojung Lee
8:30 – 8:45 3-175	Break *-Coffee, Tea, Beverage, light fare available	
8:45 AM – 9:45 AM Online - Zoom link 3-164 for live viewing	Online workshop: Education for Sustainable Development: Embedding SDGs into Teaching and Learning	Catherine Cheung and Joselyn Goopio
9:45 – 10:00	Break *-Coffee, Tea, Beverage, light fare available	
10:00-11:15 Research Room 3-119 Workshop Room 3-129	Hotel Reward Program Benefits: Scale Development and Validation	Pengsongze Xue and WooMi Jo
	We are in a (mental health) crisis: An exploratory study on teaching strategies for supporting mental illness and crises in hospitality and tourism	Annamarie Sisson and Melanie Peele
	Workshop: The Politics of DEI: Eliminating Microaggressions and Ensuring Hospitality and	Julie Dort and Mimi Gough

	Tourism Programs Honor their commitment to Diversity, Equity, and Inclusivity	
	Sustainability: Preparing Hospitality Students to Manage the United Nations 17 Goals by 2030	Julie Dort and Mimi Gough
11:15 – 11:30 3-175	Break *-Coffee, Tea, Beverage, light fare available	
11:30 – 1:00 PM TRSM Commons (7 th Floor)	Lunch/ Awards Ceremony -Plated lunch	
1:00 – 2:15 Research Room 3-119 Workshop Room 3-129	The Narcissism Paradox: Unveiling the Dark Side of Leadership.	Arlene Garrick and Eric Brown
	On Man and Nature in Eco-Leisure Activities: A Critical-Interpretive Reading of 陶淵明 and William Wordsworth	Honggen Xiao
	Club Members' Trust in Board of Directors: Group Identity, Satisfaction, Loyalty, and Citizenship Behavior	Seung Jeon, SoJung Lee, Hang Cui and Eunha Jeong
	Workshop: What is SoTL and how to engage in SoTL?	Kara Wolfe and Li-Chun Lin
2:15 – 3:15 ISTTE Business Meeting 3-129	ISTTE Business Meeting	
3:15 – 4:15 Research Room 3-119	Golden Life Travelers Revisited: A Systematic Review of Senior Tourism	SoJung Kim, Wooyang Kim, Hs Chris Choi and Saehya Ann
	The 'Inward' Gaze: Teaching Tourism through Culturally Responsive and Sustaining Pedagogy	Kelley McClinchey
	Enhancing Student Learning Experience in Wine Tasting: The Role of Virtual Wine Tours as a Pedagogical Approach	Xiaolin Shi, Jieyu Shi, Mimi Li and Zimeng Guo
4:15 – 5:30 TRSM Commons (7 th Floor)	Conference Closing – Goodbye & Wrap Up	
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Location

The Ted Rogers School of Management is a 220,000 square-foot building designed to mirror the diverse management programs we offer. Since its opening in 2006, The Ted Rogers School has supported the various teaching styles and technology needed to provide a rigorous, relevant and innovative learning environment. The Ted Rogers School's interior central courtyard casts natural light into all three public floors while our open concept hallways provide space for study and networking between classes. Our classrooms range in style from flat-floored movable desks to tiered fixed seating to our 500-seat auditorium. Our designated event lounge provides a unique view of the city's busiest intersection, Yonge & Dundas Square. **At 55 Dundas Street West, The Ted Rogers School is conveniently situated in Toronto's downtown core. The building can be accessed directly from CF Toronto Eaton Centre, TTC Dundas Subway Station, & The Atrium on Bay (via the PATH).** Given the central location of the conference in Toronto, we do not have an official conference hotel. There are several choices nearby

and in walking distance. If you look for hotels close to City Hall or the Eaton Centre, you will be a short walk to the Ted Rogers School of Management.

The best directions for the airport are Pearson International Airport is to take public transportation; Take the UP Express Train (<https://www.upexpress.com/>) to Union Station Toronto. At Union Station take the subway Northbound (Towards Finch Station) to Dundas Station via the TTC (<https://www.ttc.ca/>).

Presentation Guidelines

All academic research presentations will be 15 minutes in length. For those online, we will be using Zoom and will be giving each researcher an opportunity to share their screen. For those presenting live academic research papers, you will be located in a classroom that has a variety of connection points to use either an in-house computer or attach a personal laptop. I recommend however, that you email your presentation to me Wayne.Smith@TorontoMU.ca in advance so that we can download it in case of emergency.

For those conducting workshops, you have a one-hour presentation timeframe. For those online, we will be using Zoom and will be giving each workshop facilitator an opportunity to share their screen. There are hybrid options available for greater interaction if you wish. For those presenting live workshop facilitators, you will be located in a classroom that has a variety of connection points to use either an in-house computer or attach a personal laptop. I recommend however, that you email your presentation to me Wayne.Smith@TorontoMU.ca in advance so that we can download it in case of emergency.

Food & Dietary Needs

Please let me know if you have any dietary needs. We have vegetarian, halal and kosher options available upon request. If you have any food allergies, please send me an email to Wayne.Smith@TorontoMu.ca and confirm at the registration desk.