



**International Society of Travel & Tourism Educators**

<https://www.istte.org>

**Board Member Candidate Brief Bio**

**Name:** Mark Z. Meng

**Institution/Affiliation:** Indiana University Kokomo

**Title:** Associate Professor

**Areas of expertise:** Food and beverage management, multicultural issues in tourism

**Academic experience (Number of years and description):** 13

**Industry experience (Number of years and description):** 6

**Years of ISTTE membership (either past and/or current):** 7

**Why would you like to join the ISTTE Board? (max 100 words):**

I have been a member of ISTTE since 2017, and I'm currently serving on the Board of Directors as the Secretary. I have helped the Society to successfully organized annual conferences and other activities in the past years. I'm running for a second term to continue contributing to the Society and its members. I love the family atmosphere of ISTTE, and I can see myself fitting into the core values of the Society.

**How would you be able to contribute to the progression of ISTTE? (max 130 words):**

I am thrilled to be nominated to continue serving on the Board of Directors of ISTTE. According to my experience, I believe that experiential learning, community engagement, and research are vital functional parts of hospitality and tourism education, which have been my interests and focuses for over a decade; I can see these are also the core values of ISTTE. I believe I can contribute my skills and knowledge in teaching, service, and research to ISTTE and its members. I have gained valuable industry experience by working at various types of position worldwide from Asia to Europe and now the U.S. The quality long-term teaching experiences at Purdue University and Indiana University Kokomo have demonstrated my strong academic skills. Particularly, my worldwide social capital and organizational skills can contribute to the Society.

**Completed, this bio should not exceed the first page. Please submit a recent photo along with this bio to [a.sisson@napier.ac.uk](mailto:a.sisson@napier.ac.uk) by July 31, 2024.**