International Society of Travel & Tourism Educators
https://www.istte.org

Board Member Candidate Brief Bio

Name: Annamarie D. Sisson, PhD, CAHTA, CHE, CHIA, DES, FHEA

Institution/Affiliation: Edinburgh Napier University

Title: Lecturer

Areas of expertise: curriculum and pedagogy, hotel management, event management

Academic experience (Number of years and description): 11 years of teaching at St. Petersburg College (adjunct instructor), University of Florida (Lecturer), Southern Connecticut State University (Assistant Professor), Edinburgh Napier University (Lecturer)

Industry experience (Number of years and description): 17 years of industry experience including travel agent and several positions with IHG including front desk, night auditor, assistant general manager.

Years of ISTTE membership (either past and/or current): four years

Why would you like to join the ISTTE Board? (max 100 words): I have been a current member of ISTTE since 2020 and officially joined the ISTTE Board in 2021 as the Marketing/Membership Director. I have thoroughly enjoyed the personal and professional connections I have made as a part of my time with ISTTE. I would like to continue my service to this wonderful organisation and apply for a second term as the Marketing/Membership Director. I feel as though my time with the ISTTE Board has been valuable and I can continue to contribute valuable information for the upcoming term.

How would you be able to contribute to the progression of ISTTE? (max 130 words): There are several ways I can contribute to the progression of ISTTE during a second term as the Marketing/Membership Director. Because I have the current knowledge of the organisation, extending my term would allow me to continue the trajectory of enhancing communications with current members, possibly with the addition of a quarterly newsletter. Additionally, I would like the opportunity to review the membership and conference fees to add benefits to the members, such as a monthly webinar or a job board area on the website.

Completed, this bio should not exceed the first page. Please submit a recent photo along with this bio to a.sisson@napier.ac.uk by July 31, 2024.