



International Society of Travel & Tourism Educators

<https://www.istte.org>

Board Member Candidate Brief Bio

Name: Ji-Eun Lee

Institution/Affiliation: Department of Food and Foodservice Management, College of Science and Technology, Kyungpook National University (KNU), South Korea

Title: Department Chair & Associate Professor

Areas of expertise: Foodservice Management & Service Marketing

Academic experience (Number of years and description):

- 2020-present at KNU: Four years at KNU teaching Introduction of Foodservice Industry, Korean Cuisine and Practice, Educational Theories in Teaching Culinary, and Consumer Behaviour & Social Science Issues in Foodservice Industry.
- 2010-2018 at UCF: Seven years at University of Central Florida (UCF) teaching Hospitality Industry Accounting, Finance, Financial Analysis of Hospitality Enterprises, Research Methods in Hospitality and Tourism, and Seminar in Educational Research

Industry experience (Number of years and description):

- 2001-2003: One & half years, Full-Time Managerial Intern at Crowne Plaza Canberra, Canberra, ACT, Australia; learning better teamwork and accurate forecasting in restaurant operations, and preparing comprehensive report on research and analysis of the workforce issues
- 1999: One-year, Full-Time Rotational Intern at Hyatt Hotel Canberra, New Parliament House, Holiday Inn, Hotel Kurrajong, Canberra, ACT, Australia; attending management meetings, inspecting rooms, training in all F&B operational areas

Years of ISTTE membership (either past and/or current): 2008, 2009, 2010, 2024

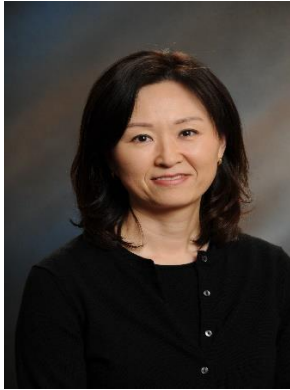
Why would you like to join the ISTTE Board? (max 100 words):

I'd like to support ISTTE to advancing travel and tourism education and research by servicing for the Board. More specifically, I would like to work with the Board to share the information regarding the travel, tourism and hospitality service industries in Korea and with the international community through the ISTTE. Furthermore, I'd like to serve in supporting ISTTE for serving its members with activities for the state-of-the-art knowledge regarding the fields of education and research in the international, tourism and hospitality industries through the ISTTE.

Completed, this bio should not exceed the first page. Please submit a recent photo along with this bio to a.sisson@napier.ac.uk by July 31, 2024.

How would you be able to contribute to the progression of ISTTE? (max 130 words):

By promoting the exchange of information on hospitality and tourism management education between South Korea & the international community and by promoting activities and programs of the ISTTE in Korea.



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